

Mobile Geschäftsprozesse? Mit Sicherheit!

Mobile Business? For Sure!

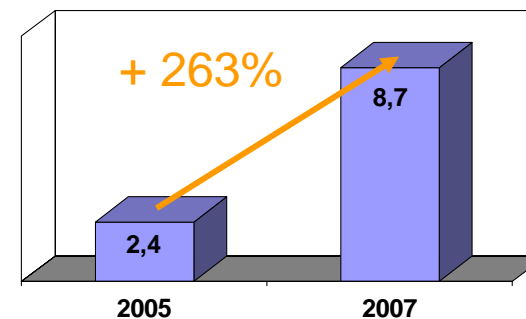
## *Enhanced business processes by mobile technologies*

- "out of office" doesn't mean "out of business"
- Is seen as most important IT-issue by 34% of the European companies already in 2001 according IDC-report
- More than 75% of employees with knowledge based tasks doing at least 25% of their work in a "mobile situation" according investigations by the Meta Group

## Mobile Usage

- UMTS usage increased by 263% from 2005 to 2007
- Sold Smartphones raised up by 22% between 2007 and 2008 according IDC

**Anstieg der UMTS-Nutzung**  
(Anzahl regelmäßige Nutzer in Mio.)

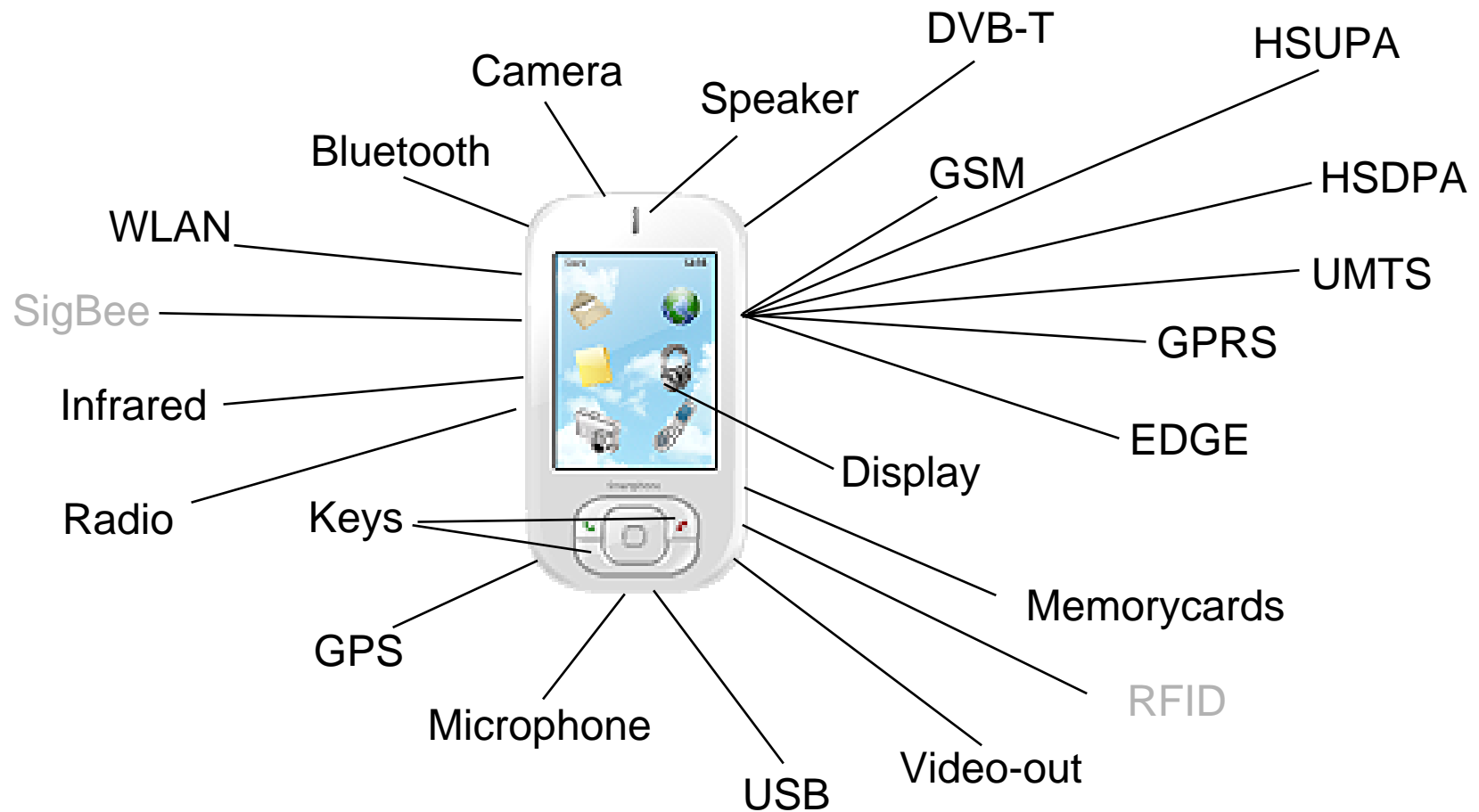


Quelle: Bundesnetzagentur

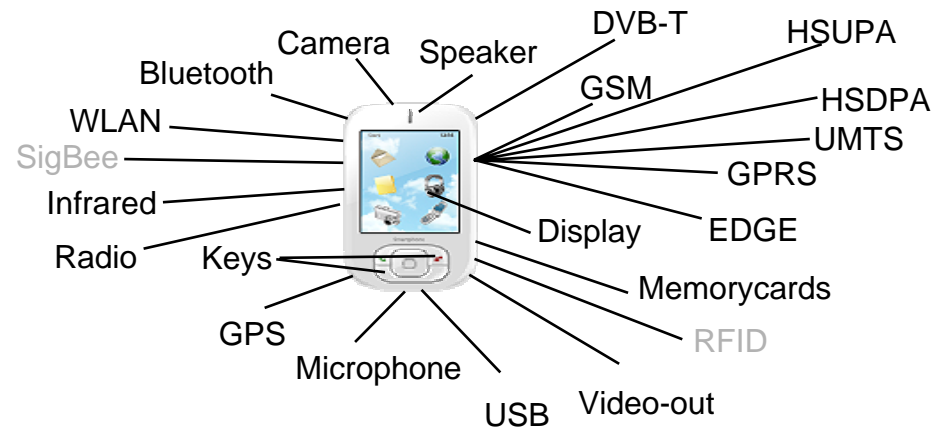
## *Typical Usage*

- mobile email
- mobile access to calendar and accounting system
- specific solutions - individual or industrial sector dependant
- ERP-systems
  - o customer relationship management (mobile CRM),
  - o supply chain management (mobile SCM),
  - o mobile procurement
  - o mobile business intelligence)

# Corpus Delicti



## *No Panic! – but Risk Management...*

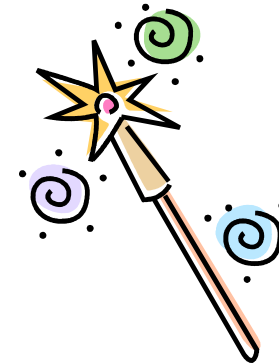


- what is really needed to fit into requirements of your mbusiness?
- internal policies concerning usage and integration into processes
- specific focus on data management
- How is the device management handled???

## *A Good Advice*

Reducing risk by

- technical and organizational actions
- additional soft- and/or hardware
- regularly training of users



„...Nur durch technische und organisatorische Maßnahmen, zusätzliche Soft- oder Hardware und Schulung des Anwenders lässt sich die Anzahl der potentiellen Bedrohungen weiter senken.“

Quelle: Bundesamt für Sicherheit in der Informationstechnik  
[http://www.bsi.de/literat/doc/mobile/mobile\\_endgeraete.pdf](http://www.bsi.de/literat/doc/mobile/mobile_endgeraete.pdf)

## *Summary*

- so many different mobile types...make the right choice
- device management is mandatory
- fully integration of mobile devices in processes
- well selected use of security tools

*Thanks for your attention!*

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